

MAKE A
MEANINGFUL
CONNECTION
WITH YOUR CLIENTS



THE POWER TO CHOOSE



- You make the charitable donation
- Your gift recipient chooses which charity or cause receives the money

“The charity gift card is unique, and allowed [my] clients to choose a charity that had special meanings to them. This new knowledge allowed me to connect with many of my clients on a more personal level.

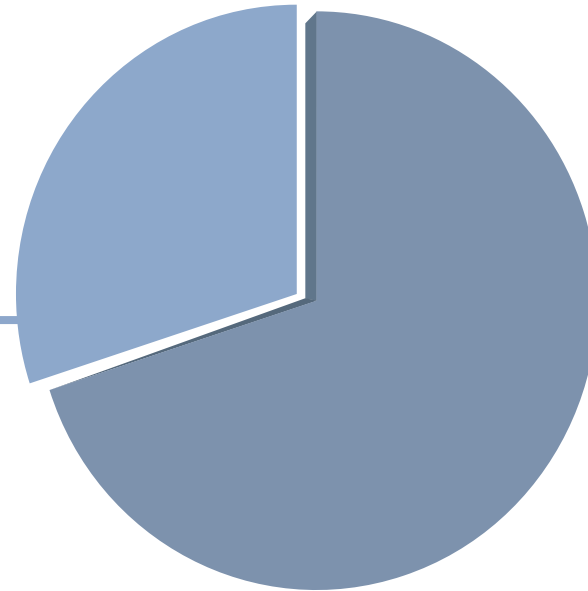
-Jason Hiley, Jason Hiley Wealth Management



THE ONLY BUSINESS GIFT THAT CREATES ITS OWN REPORTS

30% of your recipients will use the built-in “Send-A-Note” mechanism to say ‘thanks’ and tell you about their choice.

That’s powerful, relationship-building information you will never get from a gift basket.



“The feedback was so overwhelmingly positive, it would be crazy for us not to keep coming back.

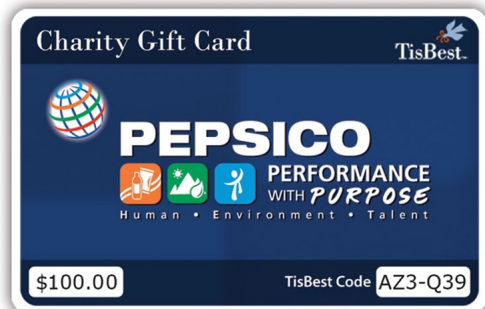
-Daryl Ruis, Blue Rock Financial Group



POWERFUL BRANDING OPPORTUNITIES

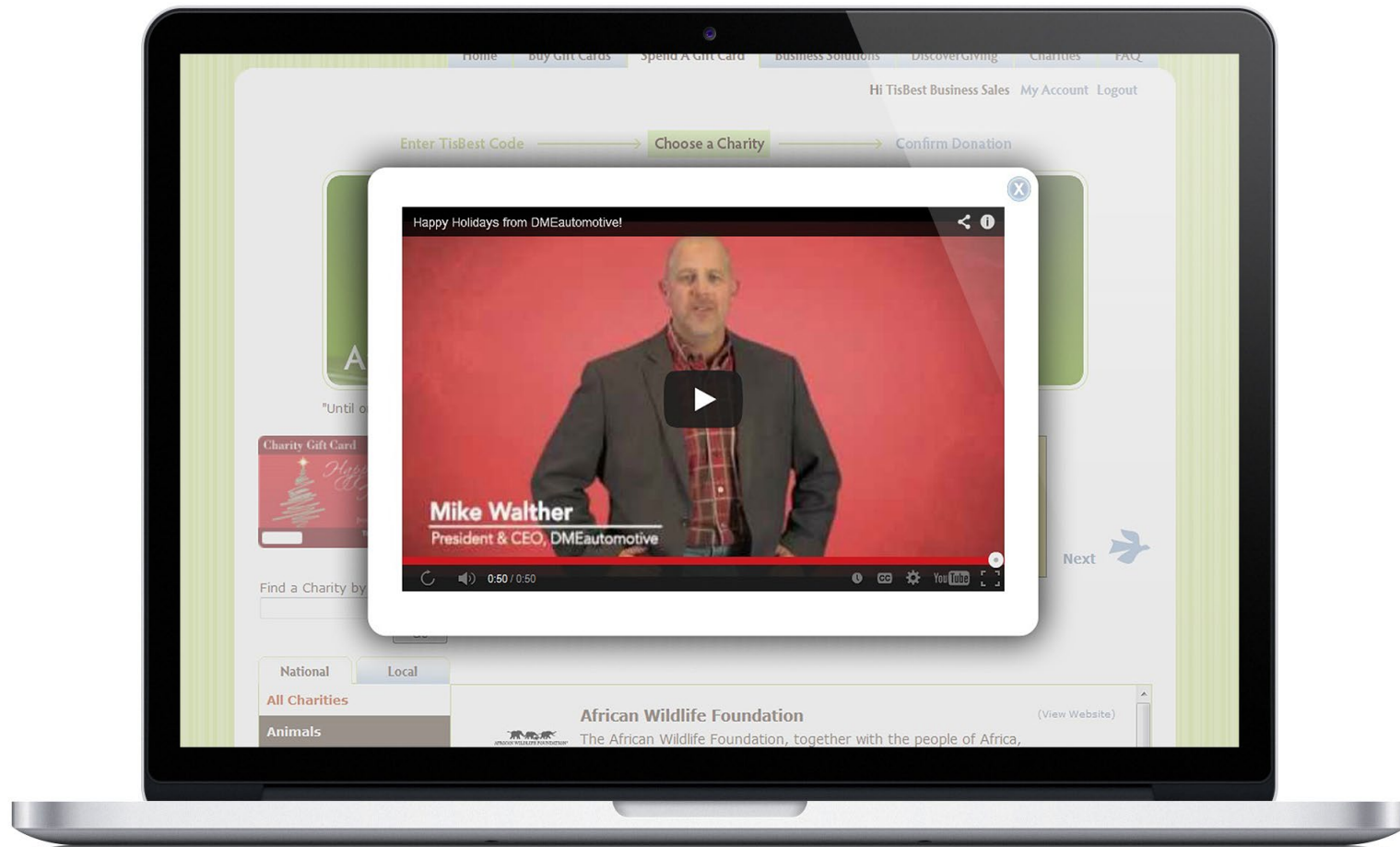


- Use your custom image to make your gift unique and memorable
- No extra charge
- No minimum quantity
- Most orders ship next business day



EXTEND YOUR MESSAGE

- Brand your redemption process
- Add a personal message or festive image
- Include a video greeting
- Recommend a favorite charity
- And more



WHAT OUR CUSTOMERS ARE SAYING



“TisBest Charity Gift Cards enable us to connect with our customers in a deeper way”

– Bill Nolan, President, Buildingi



“Every time a customer spends a TisBest card we get a note in return. Eighty percent of the time the customer says, This is amazing!”

– Janelle Lancaster, President, National Solar

HOW IT WORKS

1. You purchase a TisBest Charity Gift Card on the TisBest site (www.TisBest.org) or call our office and work with our customer service team.
2. You give the gift card to your recipient.
3. Your gift card recipient “spends” the card at www.TisBest.org by selecting up to three charities to receive the money.
4. TisBest sends the accumulated funds to charities quarterly.

In short, you make the charitable donation, but your recipient picks the charity.



THE DETAILS

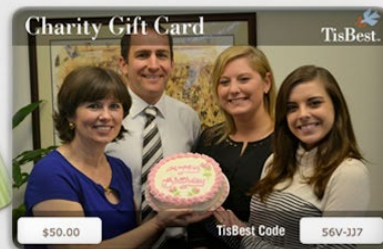
When you purchase a TisBest Charity Gift Card, you actually make a charitable donation to TisBest. TisBest Philanthropy is a 501(c)(3) nonprofit organization. We act as a Donor Advised Fund and hold the funds until your recipient instructs us which charities are to receive the money.





Dear Elaine,
We wish you a very happy birthday with your family and friends. May this year be filled with good health and much happiness. Have fun choosing a charity to support.

All the best to you,
Paul, Courtney, Kathi and Katelyn at Merrill Lynch



This TisBest Charity Gift Card entitles you to support a charity of your choice.

HOW ARE THEY USED?

Birthday greetings

Make your clients feel special on their birthdays. Our online order system is quick to use. You can have the cards sent to you for mailing or you can have TisBest mail them directly to your clients.

Example Birthday greeting:

“Dear Elaine,
We wish you a very happy birthday with your family and friends. May this year be filled with good health and much happiness. Have fun choosing a charity to support.

All the best to you,
Paul, Courtney, Kathi and Katelyn at Merrill Lynch



HOW ARE THEY USED?

Year-end gifts

The year-end holiday season is a natural time to thank your customers for their business and their trust. A TisBest Charity Gift Card is a unique gift that stands out from the clutter of holiday gifts and greetings.



HOW ARE THEY USED?



Trade show gifts

TisBest Charity Gift Cards are far superior to typical trade show tchotchkes. The ExpoGiving codes are integrated right into your event collateral. Your guests redeem their codes in your booth, providing precious minutes to initiate a personal, meaningful connection.

Call our customer service team at 206-501-3005 or write us at businesssales@tisbest.org for more information.

Conifer Health Solutions was looking for a way to integrate their CSR goals into their trade show marketing strategies. Marketing Manager Tricia Wilkerson worked with TisBest to create a powerful, branded charitable donation solution that created deep connections with hundreds of booth visitors.

view a helpful video at www.tisbest.org/expogiving.aspx



WHATS NEXT?

If you're ready to place an order by yourself, visit www.TisBest.org and click the "Buy a Gift Card" button. It's fast and easy.

If you think you might need help, or if you just have some questions, please call our customer service team at 206-501-3005 or write to businesssales@tisbest.org.

We're happy to help. The chances are good you'll find answers to your questions in our business FAQs section. Look for the business Solutions tab on the TisBest website, or [click here](#).

RESOURCES

Click the links below:

[Business Solutions Video](#)

[ExpoGiving Video](#)

[Expogiving White Paper](#)